

Journal Index 1965-66

The listing of articles, authors, and advertisers in the JOURNAL OF COLLEGE PLACEMENT, October-November, December-January, February-March, and April-May issues, Volume XXVI, published in the current college year.

ARTICLES AND AUTHORS

A

- Adams, Robert T., 2:42
Allen, Glenn L., Jr., 2:63
Another 'First' For Women, 4:47
Athos, Anthony G., 2:30, 3:83

B

- Barometer, The Journal, 1:17, 2:17, 3:17, 4:17
Beaumont, Andre G., 2:54
Big Question, The: Why Is Business Losing the Bright Ones? 4:22
Bolt, Richard N., 3:59
Book Reviews, 1:58, 3:103
Bulletin Boards: Doors to Vocational Interests, 4:123
Burns, Kenneth, 2:79

C

- CPS — A First Report, 2:54
Callahan, P. H., 3:69
Calvert, Robert, Jr., 4:55
Career Development and the Future, 4:28
Careers in Technical Writing, 3:46
Conservation of Talent — Lessons for Management, 1:26
Corson, Mrs. Nansi E., 3:28
Council Calendar, 1:23, 2:23, 3:25, 4:15
Council's New Officers, The, 1:37
Counseling the College Dropout, 1:30
Countdown for the Council, 1:32
Crawford, Rowan F., 3:37

D

- Day in the Life of a Recruiter, A, 2:79
Dennen, Walter B., Jr., 3:46
Downward Trend Is Reversed, The, 2:76

F

- For Your Information, 1:103, 2:143, 3:105, 4:103
4 Routes to Success, 2:63, 3:69

G

- Ginzberg, Eli, 1:26
Greene, Thomas G., 3:46
Gruen, Richard, 2:26

H

- Hanau, Douglas O., 4:47
Hoplock, Robert, 2:26
How Important Is the Recruiter? 3:83

I

- Index to Advertisers, 1:21, 2:154, 3:23, 4:5
Inside the Council, 1:11, 2:9, 3:7, 4:11

K

- Keys to Complete Placement, The, 3:28
Klar, Lloyd A., 3:69

L

- Lansner, Lawrence A., 4:77
Letcher, Arthur J., 3:91
Letters, 1:5, 2:5, 3:5

M

- MacGregor, Archie, 3:127
Mackey, Mrs. Hilda F., 1:44
Mahler, Walter, 3:26
McCafferty, J. W., 3:46
Missed Bet, A? The Public Relations Aspects of Placement, 3:37
Mulligan, J. Kenneth, 4:28
Munschauer, John L., 4:22

N

- Nance, Willis H., 4:26
New CPC Service, A — GRAD, 2:32
1970 — What Positions Will Be Up Front? 3:59

O

- 1.5 Million Professional Jobs in the Next Decade, 2:42
Opulente, Blaise J., 4:67

ADVERTISERS

- AC Electronics Division-General Motors Corp., 4:45
Aetna Casualty and Surety Co., 1:113, 2:51, 3:63, 4:119
Aluminum Co. of America, 1:1, 2:1, 3:1, 4:1
Associates Investment Co., 1:4, 2:105, 3:109, 4:43
Atlantic Refining Co., 1:121, 2:36, 3:49
Bank of America, 1:145, 2:4, 3:82, 4:125
Bell Telephone System, 1:16, 2:84, 3:133, 4:33
Bethlehem Steel Corp., 1:2C, 2:2C, 3:2C, 4:2C
Boeing Co., 1:119, 2:64, 3:71, 4:117
Burroughs Corp., 1:57, 2:91, 3:126, 4:10
California State Personnel Board, 1:38, 2:38, 3:38, 4:38
Carroll Press, 1:64, 2:104, 3:132, 4:100
Celanese Corp. of America, 1:10, 2:111, 3:119, 4:36

P

- Pair of Firsts for CPC and CPS, A, 4:81
Paquette, J. W., 4:34
Part-Time Employment — Good or Bad? 3:127
Pervin, Lawrence A., 1:30
Placement & the Campus Revolt, 4:77
Placement Guides, 1:131
Placement's Footrace With Obsolescence, 3:26
Placement's Role in the University, 4:87
Poor Old Liberal Arts, The — Are They Really So Poor? 4:67
Professional Preparation for College Placement? 2:26

R

- Rambo, Vinton H., 2:151
Recruiting — Continental Style, 2:151
Regional Reports, 1:71, 2:85, 3:95, 4:95
Report Card for Recruitment, A, 4:26
Returning Peace Corps Volunteer, The, 4:55

S

- Seligson, Harry, 1:63
Shafer, Carl, 2:63
Small College With Big Ideas, A, 1:44
Smith, Mrs. Laura Woolley, 4:123
Student Credentials: What Elements Are Really Essential? 4:34

T

- Thomas, William G., 3:31, 4:87
Trail-Blazer Leaves His Mark on Recruiting, A, 1:69
Trend to Mobility, The, 1:63

U

- Understanding Today's Students, 3:91

W

- Where Do I Go From Here? 1:54
Who Should Recruit? 2:30
Why Placement, Mr. President? 3:31

Continued on page 7

she set
a record



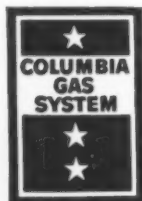
Sheila Castellarin is one of the youngest Home Service Directors of large gas companies in America. She is responsible for hiring, training and directing the activities of 39 people in her department.

Sheila also appears on radio and TV. She supervises the planning for future demonstrations. Just recently she flew to New York to talk to a group of Security Analysts.

All Columbia Gas home economists have varied careers. They demonstrate new gas appliances in homes . . . and in large auditoriums. They work with Girl Scouts. They help release the blind from dependence on others by teaching them how to cook with gas. They help homemakers with home planning.

Home economists at Columbia can build a rewarding future for themselves while working with and serving the entire community. Because Columbia Gas puts the emphasis on ability rather than seniority . . . just ask Sheila.

If you're interested in this kind of opportunity, contact our Director of Placement in New York. Or write to the Director of Employee Relations of the Columbia Group Company with which you'd like to start your career.



COLUMBIA GAS SYSTEM COMPANIES

THE COLUMBIA GAS SYSTEM, INC.
120 East 41st Street, New York, N.Y. 10017
CHARLESTON GROUP: United Fuel Gas Company, 1700 MacCorkle Avenue,
S. E., Charleston, West Virginia 25325. **COLUMBUS GROUP:** Columbia

Gas of Ohio, Inc., 99 North Front Street, Columbus, Ohio 43215.
PITTSBURGH GROUP: Columbia Gas of Pennsylvania, Inc., 800 Union
Trust Building, Pittsburgh, Pennsylvania 15219. **COLUMBIA GULF**
Transmission Company, 3805 West Alabama Ave., Houston, Texas 77027.

JOURNAL INDEX *continued*

Eagle-Picher Co., 1:124, 2:74, 3:42, 4:78
 Education Council of the Graphic Arts Industry, 1:128, 2:130
 Equitable Life Assurance Society, 1:68, 2:81, 3:129, 4:12
 FMC Corp., 1:73, 2:153, 3:6, 4:80
 Factory Mutual Engineering Corp., 1:35, 2:23, 3:98, 4:32
 Fidelity Mutual Life Insurance Co., 1:13, 2:98, 3:91, 4:15
 Ford Motor Co., 1:24, 2:82, 3:14, 4:52
 General Electric Co., 1:2, 2:2, 3:2, 4:2
 General Motors Corp., 1:135, 2:16, 3:97, 4:101
 Glens Falls Group, 2:67, 3:51
 Hallmark Cards, Inc., 2:93, 3:115
 Harvard Medical School, 1:15, 2:140, 3:34, 4:120
 Harvard University, 1:110, 2:52, 3:120, 4:104
 Hoffmann-La Roche Inc., 1:6, 2:88, 3:10, 4:99
 Honeywell Inc., 1:123, 2:41, 3:89, 4:102
 Hughes Aircraft Co., 1:99, 2:117, 3:53, 4:83
 International Business Machines Corp., 1:8, 2:107, 3:117, 4:41
 International Telephone & Telegraph Corp., 1:137, 2:12, 3:102, 4:113
 Jeffrey Manufacturing Co., 1:61, 2:146, 3:72, 4:110
 Jet Propulsion Laboratory, 4:97
 Joy Manufacturing Co., 1:126, 2:11, 3:103, 4:106
 Kellogg, M. W., Co., 1:107, 2:62, 3:68, 4:115
 Kelsey-Hayes Co., 1:89, 2:141, 3:24, 4:69
 Lockheed-Georgia Co., 1:83, 2:87
 Lockheed Missiles & Space Co., 2:135
 Macmillan Co., 1:7
 Massachusetts Mutual Life Insurance Co., 2:132, 3:66
 McDonnell Aircraft Corp., 1:129, 2:21, 3:93, 4:107
 McGraw-Hill Inc., 1:77, 2:150, 3:16, 4:86
 Merck & Co., Inc., 1:91, 2:47
 Mitre Corp., 1:95, 2:121, 3:57
 Monsanto Co., 1:81, 2:147, 3:4, 4:85
 Motorola Inc., 1:67, 2:59, 3:35, 4:63
 National Cash Register Co., 1:87, 2:137, 3:21, 4:79
 National Jewish Welfare Board, 2:138, 3:80

New York State Dept. of Civil Service, 1:56, 2:128, 3:33, 4:71
 Northwestern Mutual Life Insurance Co., 1:97, 2:119, 3:22, 4:59
 Olin Mathieson Chemical Corp., 1:47, 2:69, 3:107, 4:14
 Pan American — Guided Missiles Range Div., 1:65, 2:97, 3:134, 4:4
 Penney, J. C., Co., Inc., 1:102, 2:133, 3:43, 4:76
 Phillips Petroleum Co., 1:41, 2:101, 3:113, 4:46
 Pratt & Whitney Aircraft (Div. of United Aircraft Corp.), 1:43, 2:75, 3:99, 4:31
 Procter & Gamble, 1:75, 2:73, 3:85, 4:65
 Pullman-Standard, 1:63, 2:154, 3:23, 4:7
 Radio Corp. of America, 1:3C, 2:3C, 3:3C, 4:3C
 Reynolds Metals Co., 1:139, 2:14, 3:90, 4:94
 Reynolds, R. J., Tobacco Co., 1:127, 3:73
 Rohm & Haas Co., 1:101, 2:131, 3:41, 4:61
 Sandia Corp., 1:36, 3:112
 Shell Cos., 1:141, 2:10, 3:101, 4:93
 Sikorsky Aircraft (Div. of United Aircraft Corp.), 1:62, 2:103, 3:121, 4:16
 Sylvania Electric Products Inc., 2:53, 3:79
 Sylvania Electronic Systems, 1:79, 2:142, 3:12, 4:89
 Travelers Insurance Cos., 1:59, 2:7
 Uarco, Inc., 1:109, 2:115, 3:55, 4:66
 Union Bag-Camp Paper Corp., 1:18, 2:18, 3:18, 4:18
 Union Carbide Corp., 1:115, 2:57, 3:77, 4:105
 United Air Lines, Inc., 1:93, 2:123, 3:75, 4:49
 United Aircraft Corporate Systems Center, 4:72
 United States Air Force, 1:143, 2:8, 3:65, 4:109
 United States Dept. of the Army, 1:52, 2:24, 3:44, 4:8
 United States Dept. of the Army, Special Services Section, IRCB, 3:81
 United States Steel Corp., 1:4C, 2:4C, 3:4C, 4:4C
 Western Electric Co., Inc., 2:113, 4:121
 Westinghouse Electric Corp., 1:51, 2:71, 3:104, 4:54
 Women's Educational and Industrial Union, 1:104, 2:144, 3:74, 4:116
 Woolworth, F. W., Co., 1:85, 2:145, 3:8, 4:91
 Xerox Corp., 1:117, 2:49, 3:67, 4:126

PULLMAN-STANDARD

"Selection highly competitive"



Pullman-Standard Executive Offices are located at 200 S. Michigan Ave. in Chicago.

"Selection highly competitive" will discourage some college seniors. Those we are seeking, however, whatever their race, creed, or color, thrive on competition while understanding the importance of cooperation.

As a medium-sized company (1200 salaried employees) with an excellent record, we are able to offer exceptional graduates exceptional training in the fields of accounting, engineering, industrial relations, manufacturing administration, marketing, and purchasing. Opportunities are excellent for those who can and will take advantage of these opportunities.

We have grown since 1867 by being selective, by being competitive, by proceeding on the assumption that *quality* is far more important than quantity.

For additional information on career opportunities with Pullman Standard write to me personally—

Harris Shane, *Vice President*
Industrial Relations

PULLMAN-STANDARD

200 S. Michigan Ave.
Chicago, Ill. 60604

A division of Pullman Incorporated